

ERAHC 2012 VA Classic Show Sponsorship Form



Open Dressage Show August 30

20th Anniversary

Championship Andalusian/Lusitano Show August 31 – Sept 2

Virginia Horse Center, Lexington, VA

We appreciate your support!

NAME:		FARM/BUSINESS:	
ADDRESS:			
CITY:		STATE:	ZIP:
EMAIL:		PHONE:	

SPONSORSHIP PACKAGES - Please Check your choice

Classes will list your name as sponsor in show program

Platinum \$750	Sponsor 1 Grand Champion Class Sponsor 2 Championship Classes & 4 other classes at the Breed Show Full page ad in Show Program Your arena banner on display Recognition announcements throughout the show
Diamond \$500	Sponsor 2 Championship classes & 2 other classes at the Breed Show Full-page ad in Show Program Your arena banner on display Recognition announcements throughout the show
Gold \$350	Sponsor 1 Championship classes & 2 other classes at the Breed Show Half page ad in Show Program Your arena banner on display Recognition announcements throughout the show
Silver \$250	Sponsor 1 Championship class & 1 other class at the Breed Show Half page ad in Show Program Recognition announcements throughout the show
Bronze \$150	Sponsor 2 classes at the Breed Show Half page ad in Show Program Recognition announcements throughout the show
Working Equitation \$100	Sponsor 3 classes within one level (Intro, Novice, Prelim, Intermediate, Advanced) Sponsor Championship for additional \$30 Quarter-page ad in Show Program Recognition announcements during classes
Copper \$80	Sponsor 2 classes at the Breed Show Recognition announcements during classes
Banner \$60	Your arena banner on display Sponsor 1 class at the Breed Show
Individual Class \$40	Sponsor 1 class at the Breed Show Recognition announcements during class
Message Line \$20	Write a message to someone special in our show program! (up to 15 words; see next page*)

I would like to sponsor a class in the one or more of the following disciplines:

Halter

Dressage

English

Trail

Western

Saddle Seat

Costume/Tack & Attire

Doma Vaquera

Sponsorships will be assigned within the discipline selected on a first-come, first-served basis.

*Message to go in the show program:

Payment must be received by July 30, 2012 for your sponsorship to be printed in the Show Program.

SHOW PROGRAM ADVERTISING

Classes will list your name as sponsor in show program

The ERAHC Classic Show Program is printed in B&W.
Color is available on the back cover, inside covers, and center spread.
Show sponsors may apply credit to upgrade advertising.

Sizes/Costs:

Please check your choice(s)

<input type="checkbox"/>	Business card	\$25
<input type="checkbox"/>	Quarter page	\$35
<input type="checkbox"/>	Half page	\$65
<input type="checkbox"/>	Full page	\$90
<input type="checkbox"/>	Inside cover (full page) – color	\$175
<input type="checkbox"/>	Back cover (full page) – color	\$225
<input type="checkbox"/>	Center spread (2 full pages) – color	\$350

Deadline: July 30, 2012. Your advertising and payment must be received by this date.

Specifications:

Page size: 8.5" x 11"
Full page image area: 7.875" x 10.25"
Half page horizontal image area: 7.875" x 5"
Half page vertical image area: 3.75" x 10.25"
Center spread image area: 16" x 10.25"
All ads NO BLEED

Acceptable file formats: .psd, .pdf, .jpg, or .tif

All files must be grayscale (except as noted above) or will be converted at advertiser's risk.

File resolution: 300 dpi

Please send graphic files for advertising to: www.erahceditor.com

Or cd/dvd to: Carol M. Stockton, Jorjisstar Farm, 278 Eagle View Ln, Bumpass, VA 23024

Please make your check payable to ERAHC. Return this form (both pages) with your payment to:

Susan Hart
4508 Mount Willing Road
Mebane, NC 27302
919-304-2688
Manager@OakLeafFarm.com

ERAHC is a 501(c)(4) non-profit organization.

Please note that contributions or gifts to ERAHC are not tax deductible as charitable contributions.